



2010 Biodiversity and Business Symposium

Assessing the Risks and Opportunities of a Products Impact on Biodiversity within the Supply Chain

Cranfield University, School of Management (SOM), Middlemarch Environmental Ltd and The British Ecological Society (BES) - Conservation Ecology Group

30th June 2010

The British Ecological Society, Charles Darwin House, 12 Roger Street, London, WC1N 2JU.

Registration open

The theme of the symposium is 'Biodiversity and the Business of the Supply Chain' – a method for assessing the biodiversity related risks and opportunities within supply chain operations and quantifying the benefits to business. The symposium discusses supply chain environmental management and the business risks and opportunities associated with biodiversity and its links to climate regulation and sustainable procurement.

Despite industry being increasingly aware of the threats to material supply as a result of natural resource loss, to date its mainstream economic players have not systematically acknowledged the commercial importance of biodiversity. As a consequence there is a lack of business clarity and imperative concerning the business risks and opportunities associated with biodiversity management. This has resulted in many companies not having developed or implemented strategies and action plans with respect to their supply chains for biodiversity protection, in terms of quantifying individual and cumulative impacts, or sustainable use.

This symposium will discuss the assessment of the potential risks and opportunities to business from cumulative impacts on natural ecosystems and biodiversity throughout a product supply chain. Also considered is the growing impetus for change in the developing field of biodiversity and business and the drivers and constraints that are affecting the consideration and management of biodiversity with respect to supply chains.

The outcome will be an introduction to a biodiversity risks and opportunities assessment toolkit for product supply chains.

The toolkit outlines a method for supply chain managers to:

- **Assess, quantify, and manage** the cumulative biodiversity impacts of product supply chains.
- **Be aware of the potential risks** to business from its impacts on biodiversity in the supply chain.
- **Make full use of the opportunities** available through responsible biodiversity management throughout the product supply chain.
- **Differentiate** a company within sector.
- **Be fully compliant** with biodiversity related aspects with respect to a single product supply chain.

Confirmed speakers are:

Professor Richard Wilding – Cranfield University School of Management
Ross Brown – AstraZenica (UK), Brixham Environmental Laboratory Devon
Tim Barker – Product Stewardship Manager, Paperlinx Europe
Kim Corbett – Director - Chest of Drawers Ltd London
Mark Waller – Landscape Architect - Center Parcs (UK)
Dr Andy Tasker – Middlemarch Environmental Ltd and former Wildlife Trust.
Dr Derek Whatling – Middlemarch Environmental Ltd and Cranfield University School of Management - Biodiversity Supply Chain Project Manager

Who should attend?

Sustainable procurement professionals
Environmental managers
CSR managers
Safety, Health and Environment professionals
Environmental Management Systems managers
Conservation managers
Policy professionals

By attending the symposium you will gain an appreciation of how to assess the potential risks from impacts on biodiversity in the supply chain and how biodiversity provides opportunities for business with its potential as a key driver for future business planning. You will also enhance your understanding of how your organisation can use biodiversity assessment and management tools to build a unique competitive edge.

The cost of the Symposium is £60 + VAT per delegate to include lunch, tea and coffee. Attached is a draft programme for the day. If there are any questions regarding the event please contact Derek Whatling,

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