

Annual Meeting



Sponsorship Brochure

13 – 16 December 2015 • EICC, Edinburgh, UK



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The vision of the British Ecological Society is for **a world inspired, informed and influenced by ecology**. Our mission – what we do to achieve our vision – is **to generate, communicate and promote ecological knowledge and solutions**. Find out more about our Strategic Plan.

Our many activities include the publication of a range of scientific literature, including five internationally renowned journals, the organisation and sponsorship of a wide variety of meetings, the funding of numerous grant schemes, extensive career and education resources and policy work. We also run supporting initiatives such as the gratis book scheme which aims to make ecology publications available to those who couldn't otherwise obtain them.

The Society was established in 1913 and has approximately 5,000 members worldwide, and membership is open to all with an interest in ecology. There is a small membership fee, with discounts for students, the retired and those from low income countries.

Our Annual Meeting is the largest ecological meeting in Europe, and connects researchers, students, professionals and academics from all over the world. Our 2014 Annual Meeting saw over 1,100 delegates from over 60 countries come together for networking and scientific events during our three days in France. This year we hope to attract the same diversity and number as we take our meeting to the EICC. Our welcome mixer, poster sessions and refreshment breaks, including lunch, are held in the exhibition area, to ensure maximum exposure for our exhibitors

Our standard packages are presented in the next few pages but, if you have any questions or any alternative ideas for sponsorship, please contact Amelia@BritishEcologicalSociety.org.





Potential Sponsorship Packages

We invite you to join us at our Annual Meeting – and to take pride of place beside us as a major sponsor. These packages have been created to ensure maximum exposure for your brand during our event.

Gold:



- Banner over welcome area/branding on screens (TBC by EICC)
- Gala Dinner Drink Sponsorship
- A4 Back page of programme colour advert
- Exhibition space (6m²)
- 4 registrations, plus last day lunch and Gala Dinner
- Logo on holding slides in between sessions

Sale Price: _____ £6,500 + VAT

Our Gala Dinner in Lille was attended by 600 people; your logo would appear on our registration page. It is the highlight of our social programme for the meeting.

Silver:



- Banner in Registration area/Branding on Screens (TBC by EICC)
- 1 coffee break
- A4 colour advert inside our programme
- Exhibition space (6m²)
- 3 registrations, plus last day lunch and Gala Dinner
- Branding on holding slides in between sessions

Sale Price: _____ £5,500 + VAT

Your logo would be visible during the coffee break you sponsored, as table top signs.

Bronze:



- Branding in Registration Area
- A4 colour advert inside our programme
- Exhibition space (6m²)
- 2 registrations, plus last day lunch and Gala Dinner
- Logo on holding slides in between sessions

Sale Price: _____ £2,000 + VAT





Scientific Sponsorship Opportunities

We have **16 of Thematic Topics throughout our Annual Meeting** which may be of interest to your society or company. If so, please contact Amelia@BritishEcologicalSociety.org for more information.

Sponsorship starts at £2,000 + VAT and includes:

- Sponsorship of the session (speaker registration costs, travel and accommodation)
- Exhibition space (6m²)
- Branding in the programme and on the website
- Logo on holding slides for your session.
- 2 registrations (this does not include the extras – such as the Gala Dinner and lunch on the last day. These can be added to the invoice or purchased later).

Our Thematic Topics are:

- The role of large-scale experimentation in applied ecology and conservation
- Integrating ecosystem services into spatial planning decision making
- Making the Most of Microbes in Ecosystem Science: Soil microbial ecology in global change models
- Making Best Use of Ecological Evidence
- Using Ecology to Guide Public Health Policy
- Turning the rewilding of Great Britain into reality
- Digging Deeper- Advancing our Understanding of how Soil Biota Drive and Respond to Plant Invasions
- Hidden herbivory: ecosystem consequences of soil-plant–herbivore interactions
- Predicting the future: Ecological forecasting in a changing world
- Integrating ecology and evolution to understand infectious disease
- Ecological and evolutionary risks to agriculture and food production
- The ecology of disturbance in a conservation context
- Climate change in the Arctic; linking ecological and biogeochemical responses
- Dispersal processes driving plant movement: challenges for range shifts in a changing world
- 30 years of the St Kilda Soay sheep project: Looking ahead
- Pollination services: from individuals to landscapes



Other Sponsorship Opportunities:



Welcome Mixer Drink: _____ £3,500 + VAT

Gala Dinner Drink: _____ £3,000 + VAT

(both opportunities include three registrations, plus last day lunch and Gala Dinner)



Coffee Break: _____ £2,500 + VAT

(includes two registrations, plus last day lunch and Gala Dinner)



Conference Pens and Notepads: _____ £2,300 + VAT



Conference bags: _____ £1,600 + VAT

(both include two registrations, plus last day lunch and Gala Dinner)

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www.BritishEcologicalSociety.org/AM2015

We are excited to announce that our 2015 Annual Meeting will be held in Edinburgh, Scotland. It is the political capital of the country and one of the most popular cities in the UK. The city is a UNESCO World Heritage Site. It is also a hub for international business, science and culture. The meeting will feature a range of scientific programmes – and with a distinctive Scottish flavour. Keep the date: 13–16 December 2015 www.BritishEcologicalSociety.org/AM2015

BES 2015 Annual Meeting
We are thrilled to announce our 2015 Annual Meeting will be held in Edinburgh, Scotland. It is the political capital of the country and one of the most popular cities in the UK. The city is a UNESCO World Heritage Site. It is also a hub for international business, science and culture. The meeting will feature a range of scientific programmes – and with a distinctive Scottish flavour. Keep the date: 13–16 December 2015 www.BritishEcologicalSociety.org/AM2015

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Full Page Colour Advert in Programme: _____ £100 + VAT

Half Page Colour Advert in programme: _____ £65 + VAT

This is not an exhaustive list of opportunities; if you have alternative ideas or wish to enquire about these packages, please contact Amelia@BritishEcologicalSociety.org.





Exhibition:

Basic:

Includes:

- Carpet
- Shell stand – black loop nylon infills
- 1 x single 500 watt socket
- Fascia name panel with logo

£100 + VAT per sq metre:



<input type="checkbox"/> 6m² (minimum size)	£600 + VAT
<input type="checkbox"/> 9m²	£900 + VAT
<input type="checkbox"/> 12m²	£1,200 + VAT
<input type="checkbox"/> 15m²	£1,500 + VAT

The basic option includes 2 exhibitor registrations, with lunch on each day. Exhibitor passes can be upgraded to include full conference attendance at £200pp. Gala Dinner tickets must be purchased as an extra.

Furnished:

Includes:

- Shell Stand – black loop nylon infills
- 1 x single 500 watt socket
- 2 x spotlights
- Fascia Name Panel with logo
- 1 x 6ft rectangular table + 2 x chairs

£125 + VAT per sq metre:



<input type="checkbox"/> 6m² (minimum size)	£750 + VAT
<input type="checkbox"/> 9m²	£1,125 + VAT
<input type="checkbox"/> 12m²	£1,500 + VAT
<input type="checkbox"/> 15m²	£1,875 + VAT

The Furnished option includes 2 full conference registrations, including all lunches.

Gala Dinner tickets must be purchased as an extra.





Exhibitor registrations are limited to the registration hall only and cannot participate in the talks or workshops during the meeting. Extra exhibitor passes can be purchased at £40 per day (this includes lunch). Full conference registrations give access to all workshops, sessions and the exhibition hall. Gala Dinner tickets must be purchased as an extra. Badges are not transferrable and each attendee must register individually.

Additional furniture and furnishings can be ordered through the EICC once confirmation of exhibition has been made.



Please note, larger size booths are available – just contact Amelia@BritishEcologicalSociety.org with your request.

Table Exhibitor:

Ideal for those that cannot man their stand but can:

- set it up
- wish to attend for just one day
- wish to sell items

If you wish to remain at the table, an exhibitor pass (which includes lunch) is £40 per person per day. This pass limits you to the exhibition area only. Alternatively you can register for full attendance on the BES website here. If you do not wish to attend, you can set up your stand on Sunday 13 December and will need to collect your items on Wednesday 16 December (times will be confirmed nearer the event).



Includes:

- 3ft table
- Room for 1 banner

£100 per day plus VAT.





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