

Outreach Scoring Criteria

A) Potential of the project

5 – Exceptional

- There is an outstanding alignment with the grants objectives and requirements
- The project is based on exceptional and sound research and clearly identifies the target audience, the approximate number of individuals it is likely to reach and expected levels of engagement.
- The proposed work is likely to lead to significant advance in engagement with issues associated with ecological research
- The objectives of the proposed project/event are achievable and this is supported by an outstanding, highly appropriate delivery plan and methodology based on current best practise appropriate to the target audience
- The work represents outstanding value for money and all resources requested are completely justified
- Outreach activities proposed are highly appropriate to the work and use both routine and innovative ways to engage end-users that are extremely likely to generate significant impact
- The project includes appropriate assessment and evaluation mechanisms undertaken against clearly defined success criteria

4 – Excellent

- There is an excellent alignment with the grants objectives and requirements
- The project is based on high quality, sound research and clearly identifies the target audience and the approximate number of individuals it is likely to reach
- The proposed work is likely to make an important contribution to advance in engagement with issues associated with ecological research
- The objectives of the proposed project/event are achievable and this is supported by an excellent delivery plan and methodology based on current best practise appropriate to the target audience
- The work represents excellent value for money and all resources requested are completely justified
- Outreach activities proposed are appropriate to the work, use both routine and innovative ways to engage end-users and are likely to generate significant potential for impact
- The project includes appropriate assessment and evaluation mechanisms undertaken against success criteria that are mostly well defined.

3 – Very good

- There is a very good alignment with the grants objectives and requirements
- The project is based on very good research and identifies the target audience and the approximate number of individuals it is likely to reach
- The proposed work is likely to make a contribution to the advance in engagement with issues associated with ecological research
- The objectives of the proposed project/event are achievable and this is supported by a very good delivery plan and methodology based on current best practise appropriate to the target audience
- The work represents very good value for money and most resources requested are justified
- Outreach activities proposed are appropriate to the work and use routine ways to engage end-users and are likely to generate potential for impact
- The project includes appropriate assessment and evaluation mechanisms, undertaken against success criteria that are partly defined

2 – Good

- There is a some alignment with the grants objectives and requirements
- The project is based on research with some merit and attempts to identify the target audience and approximate number of individuals it is likely to reach
- The proposed work will lead to only a minor advance in engagement with issues associated with ecological research
- The objectives of the proposed project/event are mostly achievable and this is supported by an good delivery plan and methodology based on current best practise appropriate to the target audience
- The work represents reasonable value for money and some of the resources requested are justified
- Outreach activities proposed are appropriate to the work and use routine ways to engage end-users that may generate potential for impact
- The project includes some appropriate assessment and evaluation mechanisms however it lacks clearly defined success criteria

1 – Not competitive

- There is little or no alignment with the grants objectives and requirements
- The project is based on poor/un-competitive research and does not identify the target audience nor the approximate number of individuals it is likely to reach
- The proposed work is unlikely to lead to any advance in engagement with issues associated with ecological research
- The objectives of the proposed project/event are not achievable and they are not supported by a delivery plan and methodology based on current best practise appropriate to the target audience

- The work represents poor value for money and little or none of the resources requested are justified
- Outreach activities proposed are not appropriate to the work, do not use either routine and innovative ways to engage end-users and are unlikely to generate impact
- The project does not include appropriate assessment and evaluation mechanisms

B) Potential of the applicant

5 – Exceptional

- The applicant demonstrates exceptional links to the research community at UK, regional and where appropriate international levels
- The applicant has a proven or demonstrable ability to develop and implement very strong partnerships with practitioners and/or non-academic partners in the delivery of projects
- Applicants have demonstrated an exceptional ability to measure and communicate the impact of their activities

4 – Excellent

- The applicant demonstrates excellent links to the research community at UK, regional and where appropriate international levels
- The applicant has a proven or demonstrable ability to develop and implement strong partnerships with practitioners and/or non-academic partners in the delivery of projects
- Applicants have demonstrated an excellent ability to measure and communicate the impact of their activities

3 – Very Good

- The applicant demonstrates very good links to the research community at UK, regional and where appropriate international levels
- The applicant has a proven or demonstrable ability to develop and implement partnerships with practitioners and/or non-academic partners in the delivery of projects
- Applicants have demonstrated clear ability to measure and communicate the impact of their activities

2 – Good

- The applicant demonstrates good links to the research community at UK, regional and where appropriate international levels
- The applicant has some proven or demonstrable ability to develop and implement partnerships with practitioners and/or non-academic partners in the delivery of projects
- Applicants have demonstrated some ability to measure and communicate the impact of their activities

1 – Not competitive

- The applicant does not demonstrate strong links to the research community at UK, regional and where appropriate international levels
- The applicant has little or no experience in developing and implementing strong partnerships with practitioners and/or non-academic partners in the delivery of projects
- Applicants have demonstrated no ability to measure and communicate the impact of their activities