

**AER** Applied  
**Ecology**  
Resources

**BRITISH  
ECOLOGICAL  
SOCIETY**

**LAUNCHING IN  
2020**

**PRESERVE. SHARE. DISCOVER.**

**AER** Applied  
Ecology  
Resources

A large amount of relevant, applied ecological information is not being preserved or shared widely. The British Ecological Society (BES) is committed to increasing the discoverability and flow of information across the ecological community with the launch of [Applied Ecology Resources](#) (AER).

## **APPLIED ECOLOGY RESOURCES**

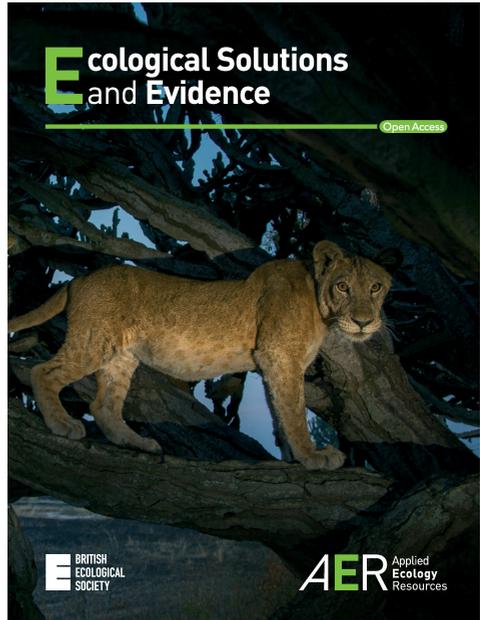
AER will be a dynamic and growing online resource to facilitate information exchange for anyone involved in the management or monitoring of environmental resources.

Promoting evidence-based decision-making, AER will contain a wide range of information sources such as research summaries, open access journal articles, stakeholder reports, and case studies.

## **E**cological Solutions and Evidence

At the centre of AER is a new peer-reviewed open access journal, *Ecological Solutions and Evidence*, publishing articles with direct relevance for the management of biological resources and ecological systems.

There is a referral system in place for research that does not fit the broad scope of *Journal of Applied Ecology* to transfer to *Ecological Solutions and Evidence*.



### **READ ISSUE 1 NOW!**

We encourage contributions from people in a range of ecological roles. The journal welcomes Data Articles, Registered Reports and From Practice Articles as well as Research Articles and Reviews.

Contact us at [editorial@ecologicalsolutionsandevidence.org](mailto:editorial@ecologicalsolutionsandevidence.org)

## ACCESS

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AER will be free for everyone to browse and read content. Reports, case studies and other information can be uploaded and shared through organisation-level membership.

## BECOME A MEMBER

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**AER Membership** will help your organisation:

- Improve internal knowledge management
- Share your reports, case studies and other literature to benefit the wider community
- Improve best practice
- Increase your scientific profile

Membership is available at a range of tiers and price-points designed to suit all types of organisations. Introductory offers are available. In addition, all members who sign up in the first year will be listed as a Founding Member and have the opportunity to shape the strategic development of the resource.



## KEY MEMBERSHIP BENEFITS

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Upload reports and literature produced by your organisation for long-term archiving and greater discoverability



Display prominent branding for your archived content



Publish for free or at a discounted price in *Ecological Solutions and Evidence*



Advertise your events to a broad international audience



Access training resources to improve the communication and publishing skills of your staff

# APPLIED ECOLOGY RESOURCES IS LAUNCHING IN 2020: GET INVOLVED NOW



Discover more and find out how to get involved: [www.appliedecologyresources.org](http://www.appliedecologyresources.org)



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For all enquiries contact:  
[hello@appliedecologyresources.org](mailto:hello@appliedecologyresources.org)

## ABOUT US

Founded in 1913, the British Ecological Society is a not-for-profit membership organisation dedicated to the advancement of ecological science. Our mission is advancing ecology and making it count.



[@BritishEcolSoc](https://twitter.com/BritishEcolSoc)



[britishecologicalsociety.org](http://britishecologicalsociety.org)