

ECOLOGY ACROSS BORDERS

E BRITISH
ECOLOGICAL
SOCIETY

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POSTER PRESENTATION GUIDELINES AND DISPLAY INSTRUCTIONS

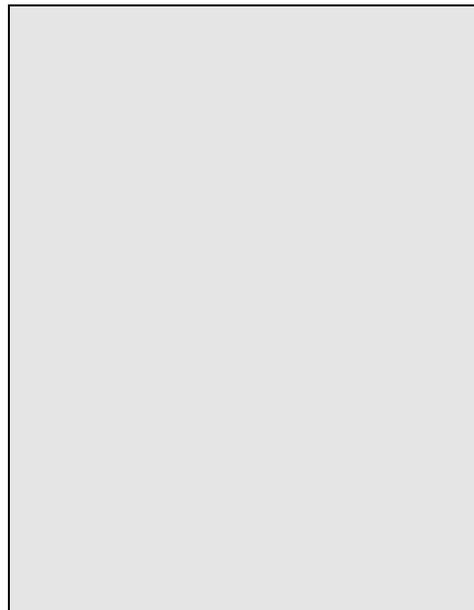
Congratulations on being accepted for a poster presentation at Ecology Across Borders 2021 in Liverpool this December. Please read ALL these instructions carefully to ensure that your poster is properly prepared and will fit into the space allocated to you.

GUIDELINES FOR PREPARATION

All posters should be presented in A0 PORTRAIT format (VERTICAL; dimensions: 841 mm wide by 1189 mm tall).

841 mm max. (horizontal)

**1189 mm max.
(vertical)**



There are great resources online giving advice and guidance on creating an effective scientific poster, a quick internet search will give you a wealth of information.

Please remember that you have about 10 seconds to attract viewers to your work. Figures, in association with easy-to-read and concise text make the most impact, drawing people to your poster. Long/dense sections of text (e.g. complete paragraphs) are highly discouraged. Make your research questions and main points clear. They should stand out clearly - readers should not have to hunt to find them!

Choose font sizes carefully, bearing in mind that someone should be able to read the poster from a distance of 1m. Do ensure that there is a visual flow through the poster. Usually this follows the natural reading direction (left to right and top to bottom).

Do make sure that your poster includes your contact details (e.g. name, email address, Twitter handle).

AT THE MEETING

The poster sessions will take place in **Hall 2A** – the main Exhibition Hall of the conference centre. Posters will be on display for the duration of the meeting. Your poster will be allocated to one of the two formal poster sessions listed below, during which you are required to stand at your poster and discuss your work with delegates. This is a valuable opportunity to publicise your research.

Posters can be put up from 18:30 on Sunday 12 December.

All posters MUST be in place by 10:30 on Monday 13 December.

Poster Session 1: Monday 13 December: 17:30 – 19:00

*All poster numbers with a letter followed by an **EVEN** number (A.0, A.2, B.4, E.6 etc).*

Poster Session 2: Tuesday 14 December: 17:00 – 18:30

*All poster numbers with a letter followed by an **ODD** number (A.1, A.3, B.5, E.7 etc).*

The poster sessions have been arranged in this way to reduce over-crowding.

Posters must be **removed between 13:00 and 15:00 on Wednesday 15 December.**

Posters remaining after this time may be disposed of.

You will receive your programme, name badge, and other details at the Registration Desk when you enter Liverpool ACC. Please wear your name badge during your poster session.

POSTER MOUNTING AND DISMOUNTING

Your poster will be located according to your poster number. This number has been supplied to you in your timetable email from the organisers. You can also ask staff at the BES Stand if you have any questions.

Please note that the organisers will provide material for sticking your poster to the poster board, which will be available on your poster board and at the BES Stand. You must not use anything else. Please remove all material from the poster board when you dismount your poster.

SOCIAL MEDIA POLICY

We love social media. It is a great way to connect with people across the world, to share ideas and create collaborations. We encourage people to tweet and post about their experiences.

However, we understand that some people will not want their research broadcast. We respect that, so have created a 'do not share' image for people to download (via the link below) to add to their poster/talk. We expect that fellow attendees will also respect such a request. We will explain the meaning of the 'do not share' image on social media, our website and in the printed programme. If people do not include the

'do not share' image on their presentation, we will assume they are happy for their research to be publicised openly.

www.britishecologicalsociety.org/EAB2021/PROGRAMME

STUDENT POSTER PRIZE CANDIDATES

If you have entered your poster for the Student Poster Prize, this will be indicated on your poster board by a coloured sticker. Poster award judging will take place throughout the poster sessions, based on criteria including: visual style, scientific content, originality of research and effectiveness of communication. The winners will be announced after the conference.

ACCESSIBILITY

Graphic & Text Colour

As much as 8.5% of the population are affected with some type of colour blindness, most often the red-green form. This means there are likely to be delegates viewing your presentation that will struggle to differentiate between certain colours or see colours differently.

You can make some simple changes to your graphics and text to ensure these are clear for everybody. Below are some suggested articles that give some background to colour blindness and how you can make your presentation colour-blind friendly. You can also use the [Color Brewer 2 free online tool](#).

- [A colourblind guide to colourful presentations](#)
- [Colour-blind friendly palette](#)
- [How to design for colour blindness](#)

CODE OF CONDUCT: PRESENTER BRIEF

Please ensure you have read the conference [Code of Conduct](#).

COVID MEASURES

Hand sanitiser stations will be available around the Exhibition Hall. We recommend that all presenters use hand sanitiser when entering the Exhibition Hall.

Wearing a face mask is expected throughout the venue, unless medically exempt, or when eating, drinking, or at a seated dinner. As poster sessions are busy networking sessions, we ask all poster presenters to wear a mask where possible.

We look forward to seeing you and your work in Liverpool!