BES2023 poster judging criteria

Your poster will be given a score of 1-4 according to each of the following criteria. Each category is given equal weight.

How fully does the poster convey the proposed research topic?

1. Hardly at all
2. In part
3. Substantially
4. Fully

How well does the poster show evidence of understanding the background of the research topic?

1. Little understanding, with significant errors
2. Basic understanding, with few major errors
3. Good understanding, with no major errors
4. Detailed understanding, with no errors and evidence of innovative thinking

Presentation - Visual communication

1. Low visual impact (poor layout with few or irrelevant illustrations)
2. Adequate visual impact (basic use of illustrations and text)
3. Good visual impact (an engaging artistic layout with good, relevant illustrations)
4. Maximum visual impact (highly original artwork and layout)

Presentation – Scientific content, novelty and importance of the scientific question/logic ordering

1. Little relevant content, does not contribute new ideas on current research
2. Relevant, but too detailed and/or no logical sequence
3. Relevant content, but could be more logically ordered
4. Content highly relevant & logically ordered, new contribution to knowledge, overall science merit high

If you have any questions, please get in touch at events@britishecologicalsociety.org