

# ECOLOGY ACROSS BORDERS BE PART OF IT



**BES JOINT ANNUAL  
MEETING, GHENT  
11-14 DECEMBER 2017**

## ABOUT US

Founded in 1913, the British Ecological Society (BES) is a not-for-profit membership organisation dedicated to the advancement of ecological science. Our mission is to, 'generate, communicate and promote ecological knowledge and solutions'. With over 5,500 members – many of them world leaders in their field – in 96 countries, we are the largest ecological society in Europe.

Our activities include:

- **Scientific Publishing.** We publish five world renowned high impact journals.
- **Education and Careers.** We support students of the ecological sciences in schools and universities and help ecologists develop their careers.
- **Public Engagement.** Our staff and members go out into communities to share the excitement and importance of ecology.
- **Policy.** We act as an authoritative voice of ecology to government in the UK.
- **Networking.** We help ecologists share knowledge by staging national and international events ranging in size from smaller meetings run by our 17 Special Interest Groups to our Annual Meeting.

## ECOLOGY ACROSS BORDERS

Over the last 40 years, BES Annual Meeting has grown into Europe's largest and most influential annual conference dedicated to the ecological sciences.

In 2017 we are staging our Annual Meeting as a joint event in partnership with: Gesellschaft für Ökologie (GfO), the ecological society of Germany, Switzerland and Austria; NecoV, the ecological society of the Netherlands and Flanders; and the European Ecological Federation.

Between 11-14 December 2017, 1,200 ecologists representing business, academia, professional bodies and NGOs from across the world will converge on the historic city of Ghent for *Ecology Across Borders*. Over those four days cutting edge research will be showcased and partnerships will be forged.

*Ecology Across Borders* is an ideal opportunity to raise your profile with the global ecological community. Join us by becoming an exhibitor, a conference programme advertiser or a sponsor. *Ecology Across Borders* is your opportunity to be part of Europe's largest gathering of ecological scientists at a time when international cooperation has never been more important.

## THE BENEFITS

- **Cost Effective**  
Europe's largest gathering of ecologists in one place over four days. No other event outside the USA offers this kind of opportunity.
- **Global Reach**  
30% of delegates at our 2016 Annual Meeting came from outside the UK. Our international reach will increase in 2017. Delegates and exhibitors from across the world are already reserving their places at *Ecology Across Borders*.
- **Sales Leads**  
An opportunity to put your products and services in front of the people who make the buying decisions in leading universities, NGOs and research institutes.
- **Brand Awareness**  
The opportunity to raise awareness of your brand with key influencers and decision makers.
- **Thought Leadership**  
Your opportunity to start a dialogue with hundreds of the world's leading ecologists.
- **Networking**  
Participation in a packed calendar of dinners and mixer drinks for delegates, exhibitors and sponsors.
- **Social Media**  
Profile with our 6,000 Facebook and 15,000 Twitter followers.
- **Ecology – The Next Generation**  
An opportunity to build your networks and identify talent amongst a new generation of ecologists and data scientists.
- **Research**  
You will be on the spot when ground breaking research is discussed and solutions are proposed.

## THE PARTNERS



## TAKE A STAND FOR ECOLOGY

We have a limited number of exhibition packages which are already selling quickly.

Guarantee your place with a non-refundable deposit of just 20% of the prices quoted below.

- 9m<sup>2</sup> fully fitted stand in a premium position \_\_\_\_\_ €1,850
- 9m<sup>2</sup> fully fitted stand in standard position \_\_\_\_\_ €1,350
- 54m<sup>2</sup> feature stand in a premium position \_\_\_\_\_ €11,200
- 4m<sup>2</sup> exhibition booth \_\_\_\_\_ €900
- Display table (reserved for small charities on a day rate basis) \_\_\_\_\_ €200

All full exhibitor prices include: shell scheme, name and logo on fascia, carpet, furniture and lighting, 900w power, wi-fi and one conference pass. VAT will be charged as applicable. Stands will be located in the main ground floor exhibition space where delegate lunches, coffee breaks and networking events will take place. Premium position stands are located in the areas of highest footfall.

## ADVERTISE YOUR SUPPORT

You can make a statement by taking out a full colour advertisement in the conference programme and website.

Options include; the Ecology Across Borders conference programme and app and our quarterly Bulletin which will be mailed out to over 5,500 members in 96 countries in November. All publications are produced in full colour.

	Position and size	Single publication	Both Publications
<b>Conference Programme or BES Bulletin</b>	Outer Back Cover	€900	€1,620
	Inside Back Cover	€700	€1,220
	Full Page	€500	€800
	Half Page	€300	€480
<b>Ecology Across Borders Conference Web App Only</b>	Web Banner	€300	

## SPONSORSHIP OPPORTUNITIES

We have developed a series of sponsorship opportunities for organisations that wish to raise their profile with the global ecological science community. Prices start at €1,000.

- Official conference premier partner
- Official conference supporter
- Thematic session supporter
- Workshop sponsor
- BES Annual Photographic Competition sponsor
- Poster Session sponsor
- Welcome mixer drinks or gala dinner sponsor

## SEE YOU IN GHENT



Sint-Michielsbrug Bridge over the River Leie.

We chose Ghent as the host city for *Ecology Across Borders* because of its easy accessibility, excellent conference facilities and historic beauty.

### GETTING THERE

Ghent is easily accessible by air, road and rail. Direct flights to Brussels leave from most UK airports. Eurostar from London St Pancras International to Brussels Midi takes about 2 hours. You can book tickets at [www.eurostar.com](http://www.eurostar.com) from 180 days before the date of your departure. Trains to Gent Sint Pieters leave from Brussels Midi and the journey takes approximately 30 minutes.

### SLEEPING AND EATING

Ghent provides a wide of variety accommodation from luxury hotels in the historic medieval quarter to budget hotels which are nearer the conference venue. Ghent also provides a wide range of eating options from fine dining to good quality locally sourced fast food. For information on booking hotels and making the most of your stay visit, [www.visitgent.be](http://www.visitgent.be)

### BE PART OF IT

Oxford University Press, Global Biodiversity Information Facility, Wiley, Cambridge University Press, PR Statistics, ecoTech Bonn and Taylor Francis are just a few of the organisations that have already reserved their place. We hope you will join them at *Ecology Across Borders*.

“Exhibiting at the BES Annual General Meeting in 2016 surpassed my expectations. I reached far more potential customers than I expected. Being able to speak to ecologists face to face and answer their questions about our products and services helped us engage with people who we could not have reached otherwise. I have already reserved my stand for Ecology Across Borders in Ghent”

*Dr Oliver Hooker, Director PR Statistics*

If you cannot join us at Ecology Across Borders why not reserve your place at our Annual Meeting at the Birmingham ICC, 11-14 December 2018.

### CONTACT US

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