



# APPLIED ECOLOGY RESOURCES

PRESERVE. SHARE. DISCOVER.

BRITISH  
ECOLOGICAL  
SOCIETY

LAUNCHING IN  
**2020**

## PRESERVE. SHARE. DISCOVER.

A large amount of relevant, applied ecological information is not being preserved or shared widely. The British Ecological Society (BES) and *Journal of Applied Ecology* are committed to increasing the discoverability and flow of information across the ecological community with the launch of Applied Ecology Resources (AER).

## APPLIED ECOLOGY RESOURCES

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AER will be a dynamic and growing online resource to facilitate information exchange for anyone involved in the management or monitoring of environmental resources.

Promoting evidence-based decision-making, AER will contain a wide range of information sources such as research summaries, open access journal articles, stakeholder reports, and case studies.

## NEW JOURNAL

AER will include a new peer-reviewed open access journal, *Ecological Solutions and Evidence*, publishing articles with direct relevance for the management of biological resources and ecological systems.

The journal will encourage contributions from people in a range of ecological roles. It will include original research and case studies communicating key findings and observations.



## ACCESS

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AER will be free for everyone to browse and read content. Reports, case studies and other information can be uploaded and shared through organisation-level membership.

## BECOME A MEMBER

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Membership will help your organisation:

- Improve internal knowledge management
- Share your reports, case studies and other literature to benefit the wider community
- Improve best practice
- Increase your scientific profile

Membership is available at a range of tiers and price-points designed to suit all types of organisations. Introductory offers are available. In addition, all members who sign up in the first year will be listed as a Founding Member and have the opportunity to shape the strategic development of the resource. Please contact us to find out more.



## KEY MEMBERSHIP BENEFITS

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Upload reports and literature produced by your organisation for long-term archiving and greater discoverability



Display prominent branding for your archived content



Publish for free or at a discounted price in *Ecological Solutions and Evidence*



Advertise your events to a broad international audience



Access training resources to improve the communication and publishing skills of your staff

# APPLIED ECOLOGY RESOURCES WILL LAUNCH IN 2020: GET INVOLVED NOW



Get in touch to register your interest:  
Erika Newton, Managing Editor,  
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Share this leaflet with your colleagues and  
contacts

## ABOUT US

Founded in 1913, the British Ecological Society is a not-for-profit membership organisation dedicated to the advancement of ecological science. Our mission is to generate, communicate and promote ecological knowledge and solutions.

*Journal of Applied Ecology* aims to drive forward the field of applied ecology by providing a high-quality evidence base for scientists, managers and policymakers.

**Journal of Applied Ecology**



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[britishecologicalsociety.org](http://britishecologicalsociety.org)