

An aerial photograph of a rural landscape. A blue river winds through the scene, surrounded by green fields and a small village with red-roofed buildings. The image is used as a background for the cover of a report.

APPLIED ECOLOGY RESOURCES

PRESERVE. SHARE. DISCOVER.

BRITISH
ECOLOGICAL
SOCIETY

LAUNCHING IN
2020

PRESERVE. SHARE. DISCOVER.

A large amount of relevant, applied ecological information is not being preserved or shared widely. The British Ecological Society (BES) and *Journal of Applied Ecology* are committed to increasing the discoverability and flow of information across the ecological community with the launch of Applied Ecology Resources (AER).

APPLIED ECOLOGY RESOURCES

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AER will be a dynamic and growing online resource to facilitate information exchange for anyone involved in the management or monitoring of environmental resources.

Promoting evidence-based decision-making, AER will contain a wide range of information sources such as research summaries, open access journal articles, stakeholder reports, and case studies.

NEW JOURNAL

AER will include a new peer-reviewed open access journal, *Ecological Solutions and Evidence*, publishing articles with direct relevance for the management of biological resources and ecological systems.

The journal will encourage contributions from people in a range of ecological roles. It will include original research and case studies communicating key findings and observations.



ACCESS

AER will be free for everyone to browse and read content. Reports, case studies and other information can be uploaded and shared through organisation-level membership.

BECOME A MEMBER

Membership will help your organisation:

- Improve internal knowledge management
- Share your reports, case studies and other literature to benefit the wider community
- Improve best practice
- Increase your scientific profile

Membership is available at a range of tiers and price-points designed to suit all types of organisations. Introductory offers are available. In addition, all members who sign up in the first year will be listed as a Founding Member and have the opportunity to shape the strategic development of the resource. Please contact us to find out more.



KEY MEMBERSHIP BENEFITS



Upload reports and literature produced by your organisation for long-term archiving and greater discoverability



Display prominent branding for your archived content



Publish for free or at a discounted price in *Ecological Solutions and Evidence*



Advertise your events to a broad international audience



Access training resources to improve the communication and publishing skills of your staff

APPLIED ECOLOGY RESOURCES WILL LAUNCH IN 2020: GET INVOLVED NOW



Get in touch to register your interest:
Erika Newton, Managing Editor,
Erika@britishecologicalsociety.org



Share this leaflet with your colleagues and contacts

ABOUT US

Founded in 1913, the British Ecological Society is a not-for-profit membership organisation dedicated to the advancement of ecological science. Our mission is to generate, communicate and promote ecological knowledge and solutions.

Journal of Applied Ecology aims to drive forward the field of applied ecology by providing a high-quality evidence base for scientists, managers and policymakers.

Journal of Applied Ecology



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