

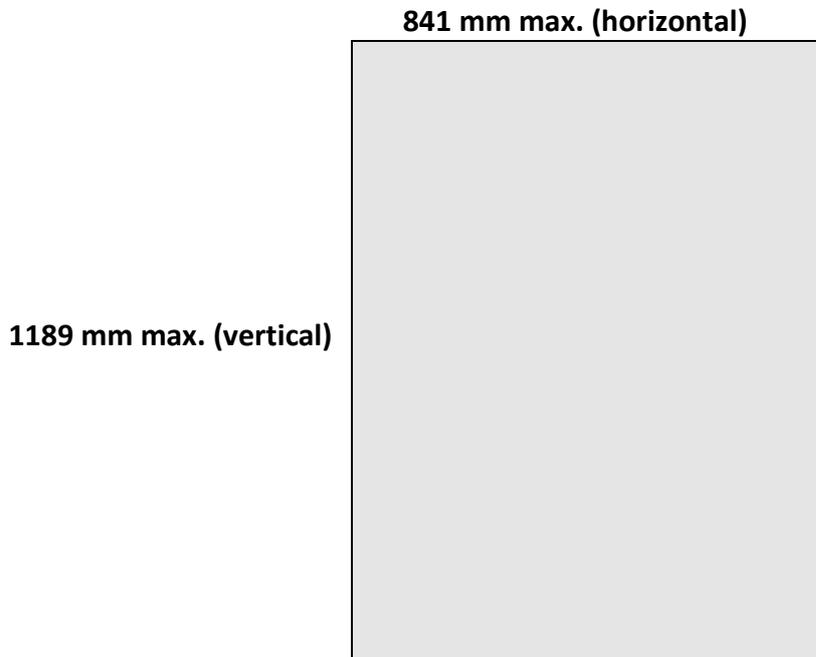


## POSTER PRESENTATION GUIDELINES and DISPLAY INSTRUCTIONS

Congratulations on being accepted for a poster presentation at our 2018 Annual Meeting. Please read ALL of the instructions below carefully to ensure that your poster is properly presented and will fit into the space allocated to you.

### GUIDELINES FOR PREPARATION

All posters should be presented in A0 PORTRAIT format (VERTICAL; dimensions: 841 mm wide by 1189 mm tall).



There is a [2012 BES Bulletin article](#) providing suggestions on formatting, colour schemes and how to maximise the impact of poster presentations - It is well worth reading! Several other journals and societies have similar documents; a quick internet search will reap rewards.

Please remember that, unless you are also giving a lightning talk, you have about 10 seconds to attract viewers to your work. Figures, in association with easy-to-read and concise text make the most impact, drawing people to your poster. Long/dense sections of text (e.g. complete paragraphs) are highly discouraged. Make your research questions and main points clear. They should stand out clearly - readers should not have to hunt to find them!

Choose font sizes carefully, bearing in mind that someone should be able to read the poster from a distance of 1 m. Do ensure that there is a visual flow through the poster. Usually this follows the natural reading direction (left to right and top to bottom).

Do make sure that this includes your contact details (e.g. name, email address, Twitter handle).

## **AT THE MEETING**

The poster sessions will take place in **Hall 3** – the main Exhibition Hall of the conference centre. Posters will be on display for the duration of the meeting. Your poster will be allocated to one of the two formal poster sessions listed below, during which you are required to stand at your poster and discuss your work with delegates. This is a valuable opportunity to publicise your research.

Posters can be put up from 18:30 on Sunday 16 December.

**All posters MUST be in place by 10.30 on Monday 17 December.**

**Poster Session 1:** Monday 17 December: 18:00 – 19:30

*All poster numbers with a letter followed by the number 1: A1 – K1*

**Poster Session 2:** Tuesday 18 December: 17:30 – 19:00

*All poster numbers with a letter followed by the number 2: A2 – K2*

Posters must be **removed between 13.00 and 15:00 on Wednesday 19 December**. Posters remaining after this time may be disposed of.

You will receive your programme, name badge, and other details at the Registration Desk when you enter Birmingham ICC. Please wear your name badge during your poster session.

## **POSTER MOUNTING AND DISMOUNTING**

Your poster will be located according to your poster number. This number was supplied to you in your timetable email from the organisers and will be in the printed programme. There will be a Poster Table at the BES stand, staffed by a volunteer, who can help if you have questions.

**Please note that the organisers will provide material for sticking your poster to the poster board, which will be available from the Poster Desk. You must not use anything else. Please remove all material from the poster board when you dismantle your poster.**

## **E-POSTER PRESENTERS**

All e-poster screens will be located in the main Exhibition Hall. Delegates will be able to access all e-posters on each of the screens throughout the conference, so they can explore your content interactively. Your poster will be allocated to one of the two formal poster sessions (as above). If your number starts with EP.1, you will be required to stand at one of the screens during Poster Session 1 on Monday 17 December. If your number starts with EP.2, you are in Poster Session 2 on Tuesday 18 December.

## **SOCIAL MEDIA POLICY**

We love social media! It is a great way to connect with people across the world, to share ideas and create collaborations. We heartily encourage people to tweet and post about their experiences.

However, we understand that some people will not want their research broadcast. We respect that, so have created a 'do not share' image for people to download (via the link below) to add to their poster/talk. We expect that fellow attendees will also respect such a request. We will explain the meaning of the 'do not share' image on social media, our website and in the printed programme. If people do not include the 'do not share' image on their presentation, we will assume they are happy for their research to be publicised openly.

[www.britishecologicalsociety.org/BES2018/PRESENTER-GUIDELINES](http://www.britishecologicalsociety.org/BES2018/PRESENTER-GUIDELINES)

## **NOTE FOR STUDENT POSTER PRIZE CANDIDATES**

If you have entered your poster for the Student Poster Prize, this will be indicated on your poster board by a coloured sticker. Poster award judging will take place throughout the poster sessions, based on criteria including: visual style, scientific content, originality of research and effectiveness of communication. The winners will be announced after the conference.

## **ACCESSIBILITY**

### **Graphic & Text Colour**

As many as 8% of the male and 0.5% of the female population are affected with some type of colour blindness, most often the red-green form. This means there are likely to be delegates viewing your presentation that will struggle to differentiate between certain colours, or see colours differently.

You can make some simple changes to your graphics and text to ensure these are clear for everybody. Below are some suggested articles, which give background to colour-blindness and how you can make your presentation colour blind friendly. You can also use the [Color Brewer 2 free online tool](#).

- [www.blopiq.com/blog/2013/10/a-colourblind-guide-to-colourful-presentations](http://www.blopiq.com/blog/2013/10/a-colourblind-guide-to-colourful-presentations)
- <https://venngage.com/blog/color-blind-friendly-palette>
- <https://usabilla.com/blog/how-to-design-for-color-blindness>

### **Bar opening times**

We realise that Poster presenters often end up rushing to their posters after the oral sessions, with no time to get a drink at the bar. To avoid this, we are opening the bar after the last of the lightning talks and 15 minutes before the start of the poster session.

We look forward to seeing you and your work in Birmingham!