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**Regional Fund Application**

## Application Notes

1. All financing provided by the British Ecological Society (BES) requires that the applicant is a member of the British Ecological Society.
2. To apply for funding to undertake public engagement activities, please complete this form and return it via email to [chrisj@britishecologicalsociety.org](mailto:chrisj@britishecologicalsociety.org).
3. Completed applications will be assessed on merit as per the associated guidance notes which can be found online [here](https://www.britishecologicalsociety.org/learning-and-resources/engaging-the-public/funding/).
4. A maximum of £1,000 will be given to any one applicant in a 12-month period.

## Applicant Details

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Applicant name: | |  |  | BES membership number: |  |
| Organisation: | |  |  | Department: |  |
| Email Address: |  | |  | Career stage: |  |

## Project Details

|  |  |
| --- | --- |
| **Project title** |  |
| **Activity name** |  |
| **Delivery date** |  |
| **Objectives** i.e. what do you hope you achieve through this project? | 1.  2.  3. |
| **Intended audience(s):** e.g. location, age, demographic, science literacy level, etc. |  |
| **Proposed activity:** |  |
| **How will your activity engage your intended audience?** i.e. how have specific components of the project been designed to engage effectively and specifically with your target audience(s). |  |
| **How will you reach, attract, and promote your project to your target audience(s)?** This can include use of marketing methods such as social media, flyers, distribution partners etc. |  |
| **How will the BES be credited and promoted and/or how will BES members be incorporated into the project? Can aspects of the project be utilized by the BES in future?** e.g. donation of copies of game/activity materials, provision of digital resources |  |
| **Will your project allow future engagement?** e.g. reuse of equipment at future public events |  |
| **How will you measure if your engagement was successful?** i.e. what evaluation measures and methods will you have in place. Please provide estimated impact figures if appropriate e.g. for visitors: footfall/interactions, short and long-term learning outcomes, digital engagement e.g. for project leaders/volunteers: CV development and experience, ability to apply for larger funding etc. |  |
| **Do you have specific questions for the BES Public Engagement Working Group regarding your application?** e.g. would the proposed project work well with existing BES projects, would advertising for BES volunteers be sought if successful |  |

## Finance Details

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| --- | --- |
| **Amount requested**  (max value £1,000) |  |
| **Please provide a detailed cost breakdown:** Please provide details of official quotes and estimated costs (separate attachments welcome), Please explain cost calculations in detail. |  |
| **Is this match or partnership funding?** If yes, please explain what additional funding and agreements you have already or are seeking elsewhere. Please explain how the Regional Fund contributes a unique component of the project and will deliver additional impact. |  |
| **Name of partner organisation(s), contact names and details:** |  |

## Submission

## *Please sign your completed application form and email to* [*chrisj@britishecologicalsociety.org*](mailto:chrisj@britishecologicalsociety.org)

## *If you are a student applicant, please also ensure the application is signed by a supervisor*

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| --- | --- | --- | --- | --- |
| Applicant signature: |  |  | Date: |  |
| Supervisor signature (if applicable): |  |  | Date: |  |