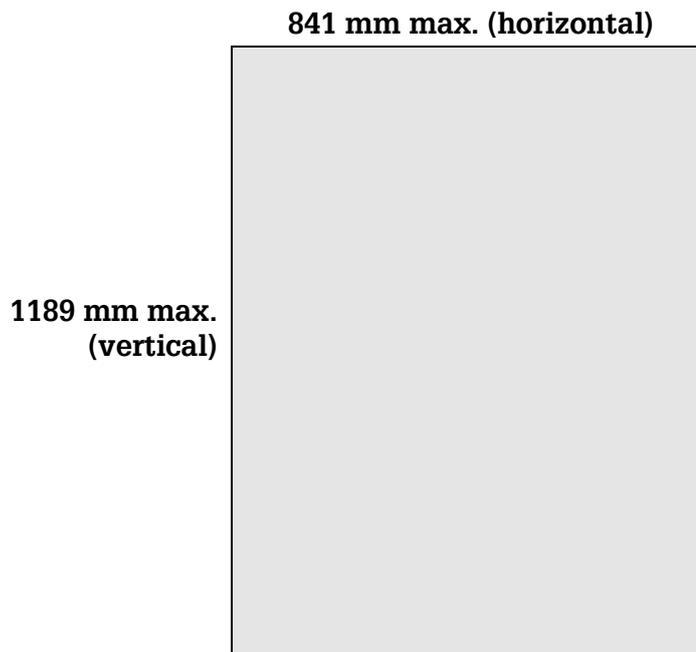




POSTER PRESENTATION GUIDELINES

Congratulations on being accepted to give a poster presentation at #Clim4Ecol, a joint symposium of the British Ecological Society and the Royal Meteorological Society. Please read these instructions carefully to ensure that your poster is properly presented and will fit into the space allocated to you.

All posters should be presented in A0 PORTRAIT format (VERTICAL; dimensions: 841 mm wide by 1189 mm tall).



There are great resources online giving advice and guidance on creating an effective scientific poster, a quick internet search will give you a wealth of information.

Please remember that you have about 10 seconds to attract viewers to your work. Figures, in association with easy-to-read and concise text make the most impact, drawing people to your poster. Long/dense sections of text (e.g. complete paragraphs) are highly discouraged. Make your research questions and main points clear. They should stand out clearly - readers should not have to hunt to find them!

Choose font sizes carefully, bearing in mind that someone should be able to read the poster from a distance of 1m. Do ensure that there is a visual flow through the poster. Usually this follows the natural reading direction (left to right and top to bottom).

Do make sure that this includes your contact details (e.g. name, email address, Twitter handle).

AT THE MEETING

You will receive your programme, name badge, and other details at the Registration Desk when you enter the building. Please wear your name badge during the poster session.

The poster session will take place in the **Neighbourhood Room** on the ground floor. Posters will be on display for the duration of the meeting, and you are welcome to stand by your poster during lunch and coffee breaks.

There is however a dedicated poster session where you are required to stand at your poster, and where you can discuss your work with delegates. This is a valuable opportunity to publicise your research. The poster session is at 17:00 – 18:30 on Wednesday 11 May.

- Posters can be put up from 09:00 on Wednesday 11 May
- All posters must be in place by 12:30 on Wednesday 11 May
- Poster session: Wednesday 11 May, 17:00 – 18:30
- Posters must be removed by 15:30 on Thursday 12 May, any remaining posters will be removed and left available to collect at the Registration Desk.

Your poster will be located according to your poster number, which will be available in the printed programme. Please ask a member of BES staff or helper if you have any questions.

Please note that the organisers will provide material for sticking your poster to the poster board, you must not use anything else. Please remove all material from the poster board when you dismount your poster.

SOCIAL MEDIA POLICY

We love social media. It is a great way to connect with people across the world, to share ideas and create collaborations. We heartily encourage people to tweet and post about their experiences.

However, we understand that some people will not want their research broadcast. We respect that, so have created this 'do not share' image to add to their poster/talk presentation wherever necessary. We expect that fellow attendees will also respect such a request. If people do not include the 'do not share' image on their presentation, we will assume they are happy for their research to be publicised openly.



STUDENT POSTER PRIZE

If you have entered your poster for the student poster prize, this will be indicated on your poster board by a coloured sticker. Poster award judging will take place throughout the poster sessions, based on criteria including: visual style, scientific content, originality of research and effectiveness of communication. The winners will be announced at the closing of the conference. We thank Oxford University Press, Princeton University Press and The Royal Society of Chemistry for contributing prizes for these awards.

ACCESSIBILITY

Graphic & text colour

As many as 8% of the male and 0.5% of the female population are affected with some type of colour blindness, most often the red-green form. This means there are likely to be

delegates viewing your presentation that will struggle to differentiate between certain colours or see colours differently.

You can make some simple changes to your graphics and text to ensure these are clear for everybody. Below are some suggested articles that give the background to colour-blindness and how you can make your presentation colour-blind friendly. You can also use the [Color Brewer 2 free online tool](#).

- [A colourblind guide to colourful presentations](#)
- [Colour-blind friendly palette](#)
- [How to design for colour blindness](#)

We look forward to seeing you and your work at [#Clim4Ecol](#)

In collaboration with:

